

BORGHESE NEWS & EVENTS

MAY 2008

BLOGS

- **Product Fiend** – Fango Brillante <http://productfiend.com/2008/04/my-name-is-mud.php>
- **Beauty News NYC** – Tuscan Traditions <http://www.beautynewsnyc.com/skin-care/to-momwith-love/#more-7893>
- **Glam.com** – Spa Serenity http://www.glam.com/blogs/brown_girl_gumbo/great_gifts_for_mom/?aff=300202001
- **Bella Sugar** - Tuscan Traditions <http://bellasugar.com/1603986>
- **Team Sugar** - Tuscan Traditions along with other Borghese products <http://teamsugar.com/bookmarks/tags/borghese>
- **Beauty Girl Musings** – Spa Serenity <http://beautygirlmusings.blogspot.com/2008/05/countdown-to-mothers-day-part-two.html>
- **The F Word** – Spa Serenity <http://lfashionforward.blogspot.com/2008/04/luxurious-baths-products.html>
- **Talking Makeup** - New Lumina Hydrating Concealer <http://talkingmakeup.com/foundation/concealer-2/new-borgheses-lumina-hydrating-concealer/>
- **Shine from Yahoo** - New Lumina Hydrating Concealer <http://shine.yahoo.com/channel/beauty/borghese-lumina-hydrating-concealer-does-everything-but-the-dishes-171089/>
- **VieCouture** - Spa Serenity <http://www.viecouture.com/style/beauty/borghese-spa-serenity-gift-set/>

PRINT

- The New York Amsterdam News- **NEW Lumina Hydrating Concealer** is featured in the Trends section



- Beauty Fashion Magazine–
Spa Serenity & Tuscan Traditions Mother's Day sets are featured on pg. 27

TV

- **Montel Williams Show** – May 2nd the show's audience was gifted with **Summer Nights** <http://www.montelshow.com/show/detail/5323/>

EVENTS

- **DPA's MTV Celebrity Gifting Suite** – 100 celebrities & other VIP guests were gifted with **KS by Borghese** products

CHARITIES

- **Save the Eggs Cocktail Event**- Borghese gifted VIP attendees of this Breast Cancer Event. Attendees included New York Socialite Emma Snowdon-Jones, Tracy Stern, InStyle Correspondent Katrina Szish, Socialite Annabel Vartanian, etc http://www.manhattan.smugmug.com/gallery/4843724_mV4Ua#288381654
- **Women Who Care Awards Luncheon** – guests were gifted with **KS by Borghese** Cleansers

