

# BORGHESE NEWS & EVENTS

## SEPTEMBER 2008

### BLOGS

- **Beauty News NYC - Lumina Hydrating Concealer** is featured - <http://www.beautynewsnyc.com/beauty/best-bets-12/>
- **Raging Rouge - Lumina Hydrating Concealer** is featured - <http://www.ragingrouge.com/ragingrouge/2008/09/borghese-lumina.html>

### AWARDS

- **Glam.com – Crema Straordinaria Occhi** won a Glam Beauty Award for **Best Eye Cream** - [http://beauty.glam.com/photos/features/beauty\\_awards\\_2008\\_winners/beauty\\_awards\\_2008\\_eye\\_cream/](http://beauty.glam.com/photos/features/beauty_awards_2008_winners/beauty_awards_2008_eye_cream/)
- **Glam.com – B Moisture Advanced Care Lipcolour** won a Glam Beauty Award for **Best Red Lipstick**- [http://beauty.glam.com/photos/features/beauty\\_awards\\_2008\\_winners/beauty\\_awards\\_2008\\_red\\_lipstick/](http://beauty.glam.com/photos/features/beauty_awards_2008_winners/beauty_awards_2008_red_lipstick/)

### PRINT/MAGAZINES

- **Zink Magazine - Lumina Hydrating Concealer** was featured on page 60



### EVENTS

- **Next Round's Comedy Industry Showcase** – 100 **2.5 oz Sali Esfoliante** were gifted to the television, movie studios, and media people.
- **Thuy New York Fashion Week Show** – 100 editors were gifted with **Curaforte** samples.
- **Edwing D'Angelo Fashion Week Show** – 285 editors, celebrities & media were gifted with samples.
- **Carlos Campos Fashion Week Show** – 120 editors, celebrities & media were gifted with samples.
- **DPA Emmy Awards Gifting Suite** – 200 celebrities, media and industry people were gifted with samples.
- **Mary Norton Emmy Collection Preview Cocktail Party** – 40 editors, stylists, & celebrities, etc will be gifted with **7oz Fango muds**.
- **My One and Only Movie Wrap Gift** – **Borghese Basics** were gifted to Renee Zellweger, Kevin Bacon, Chris Noth, etc and there will be a Special Thanks credit in film credits.

