

# BORGHESE NEWS & EVENTS

OCTOBER 2008

## BLOGS

- Glam Blush (Glam.com) – *Borghese's Fall Nail Colors* are featured  
<http://blogs.glam.com/glamlush/2008/09/29/borghese-nail-lacquer/>
- Sheckys.com – *Borghese Nail Lacquer* is featured in Best Drugstore Beauty  
[http://www.sheckys.com/newyorkcity/beauty/five\\_and\\_dime\\_best\\_drugstore\\_beauty\\_6607-4.asp](http://www.sheckys.com/newyorkcity/beauty/five_and_dime_best_drugstore_beauty_6607-4.asp)
- Raging Rouge – *Shadow Milano Trio* is featured  
<http://www.ragingrouge.com/ragingrouge/2008/10/fall-2008-tre-1.html>

## PRINT/MAGAZINES

- Cookie Magazine – *Shadow Milano Trio in Prima Plum Mist and Terracotta Bronzer* were noted in this month's cover Beauty Note (Table of Contents page)
- Beauty Fashion Magazine – Our *Bloomingdales Counter in Chestnut Hill (Boston)* was featured on page 66 and our holiday gift sets, *Taste of Tuscany* and *Classic di Borghese* were featured on page 77
- Allure Magazine – *Borghese Vino Nobile Berry Nail Lacquer* is featured in the Editors Favorites
- Essence Magazine – *Borghese Nail Lacquer*
- The Boston Globe – *Bonatico Eye Compresses* are mentioned  
[http://www.boston.com/sports/baseball/redsox/articles/2008/10/02/exhausted\\_sox\\_fans\\_rejoice\\_you\\_can\\_look\\_rested\\_even\\_if\\_youre\\_not/](http://www.boston.com/sports/baseball/redsox/articles/2008/10/02/exhausted_sox_fans_rejoice_you_can_look_rested_even_if_youre_not/)
- Philly Blurbs – *Milano Satin Eyeshadow in Fresco Nude* is featured  
<http://www.phillyburbs.com/pb-dyn/news/358-10212008-1608688.html>

## EVENTS

- Shecky's Beauty Night Out – *Crema Straordinaria Da Giorno Day Treatment* won Best Day Moisturizer - <http://www.sheckys.com/bestbeauty/2008/product-etail.asp?pid=228&ct=FACE>
- LeSportsac's "Artists in Residence" Line Launch @ The Maritime Hotel - 250 VIP guests were gifted with mini samples of *Crema Straordinaria Tónico* and *Crema Straordinaria Sapone*

## CHARITIES

- October Ball Benefiting Big Brothers & Big Sisters – a *Borghese* gift basket valued at \$489 was donated for auction

